



AS Communications

Located near Frankfurt, we are a one-stop marketing communications management and consultancy firm.

Our goal is to provide customers with the high-quality solutions they need, when and where they want them. One-stop value-added services.

For further information please contact us. We'll be happy to provide you with further information on our specializations and services, and to discuss how we can help you further. We look forward to hearing from you.

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Consultancy & Services
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Service Profile

Consulting ▪ Conception ▪ Management
Exhibitions ▪ Conventions ▪ Special Events ▪ Corporate Communications

One-Stop Marketing Communications Services

- Strategy and planning
- Project budgeting
- Cost analysis
- Selection and booking of locations i.e. stand space, conference rooms, venues for special events
- Initiating contacts, briefings, negotiations and follow-up management with exhibition corporations, advertising agencies, graphic and booth designers, event agencies and other service providers
- Contact and communication with industrial associations, opinion leaders, trade associations
- Contact and communication with the customer, with divisions as science, research, production, sales, marketing, subsidiaries
- Selection of accommodation and travel possibilities, booking and supervision of the bookings
- Coordination of transport of the exhibition goods, set up and dismantling of the booth
- Conception, organization and supervision of special events
- Idea, concept, graphic design and print production - invitations, congress information, brochures, ads, inserts
- Corporate gifts
- Mailings
- Sponsorship marketing
- Congress registration for the participants
- Speakers, abstracts and paper administration
- Briefing of the congress participants
- Client and VIP liaison
- On-site coordination, supervision & logistics
- Event research and analysis



About the Company

- Founded in Bad Homburg, near Frankfurt, Germany – AS Communications offers consulting, conception and management in international marketing communications i. e. exhibitions, conventions, special events, advertising, PR.
- Our customers are national and international enterprises and individuals.
- Our goal is to use the know-how, experience and contacts in international marketing and communications in the most appropriate form to guide and support companies in their efforts to achieve their corporate objectives.
- When you need to focus on your core business, you need strong partners to help you in other key areas. And in today's global environment, this means someone who can offer marketing and communications services.
We provide one-stop value-added services.
- Customers need high quality products that convey their messages accurately and precisely.
The right project and quality management make sure that customers get what they want.
- Since the customers are specialists - we need to be, too.
The customers depend on us to provide the services they need. When and where they want them, and at a competitive price.



About the Director

Astrid Schmidt

- Twenty-three years of international business experience in marketing and communications in the health care industry
- Set up, developed and managed an international exhibition department and improved the company's international image, supporting it in its move to become a global player in the market
- Excellent contacts and good working relationship with relevant service providers worldwide
- Multicultural business experience – Europe, America, Asia, Australia



References

- Agencies: impiric, messe bauer & Co, Pico, Uniplan, ICMS,
- de Otter & de Vries Production
- Medical Associations: EDTA, EDTNA, ASN, ISN, ISPD, ESAIO, ASAIO
- Opinion Leaders: D, F, UK, B, I, A, Israel, USA, Korea
- Health Care Industry worldwide

AS Communications's customers and business partners are national and international enterprises and individuals.

Below is a selection of their reaction to our work:

“Exhibition organizing is a highly complex and professional job and there is so much more to it than simply choosing a design for a booth and making sure it arrives on time. On a personal note I would like to thank you for the professional and efficient way in which you dealt with us throughout the planning period of the conference. As conference organizers it makes our job much easier if we can deal through one point of contact. I was particularly impressed at how much detail you provided to us and the venue in advance of the meeting, which resulted in everything running so smoothly during the event. I very much hope that we have the opportunity to work again with you on future projects”

Margret Sherry, MD, In Conference, UK

“Thank you so much for your business on the ASN show in Miami. It was such a pleasure to work with you. I certainly hope and look forward to the opportunity to working with you again soon.”

Beverly Tiner, GES, USA (<http://www.gesexpo.com>)

„It has been a wonderful experience to work with you. My highest compliments for the professional and competent way in which you dealt with us. I was delighted to meet you and do hope there will be another opportunity to work with you again in the future!”

Pamela Wheat, ICMS, Australia
(<http://www.icmsaust.com.au>)

„I would like to thank you personally for your efficient and good natured co-operation during the Brussels EDTNA/ERCA Conference. You are a pleasure to work with. Your encouragement give us the confidence to go forward. We are very grateful!”

Patti Monkhouse, EDTNA/ERCA, CH

“On behalf of Teraklin AG, I would like to thank you for the outstanding job in managing and organizing our participation at the ASN meeting. We received only positive comments on how professional the exhibition was planned and run. My appreciation to you for this first class achievement”

Dr. Walter Gerike, Teraklin AG
(<http://www.Teraklin.com>)